

Partner with our Next Generation Festival and We'll Include a Bonus:



The Monterey Jazz Festival!

Partner with our Next Generation Festival and you'll not only reach 2,000 young jazz musicians and fans in April, you'll reach 40,000 fans at the Monterey Jazz Festival in September as a bonus!

MONTEREY JAZZ FESTIVAL PRESENTS

NeXt Generation Festival

April 9-11, 2010
Downtown Monterey

The 6th Annual Next Generation Festival will take place April 9 - 11, 2010 in downtown Monterey, with over 1,000 student musicians participating and over 1,500 fans cheering them on for a three-day weekend devoted to the future of jazz.

Partners will market directly to middle school, high school, conglomerate school, and college level musicians—all playing for trophies, scholarships, cash prizes, and a chance to play the Monterey Jazz Festival!

Next Generation Festival Partnerships Include:

- On-Site Marketing Opportunities
- Banner Display
- Stage Announcements
- Program Editorial and Advertising
- Use of Next Generation Festival Mailing List
- Premium Reserved Seats for all Next Generation Festival Events
- Inclusion In and Link On the Monterey Jazz Festival Website
- Recognition in Next Generation Festival Advertising
- Recognition in Next Generation Festival PR
- Recognition on All Participant T-Shirts
- Invitation to Next Generation Festival VIP Reception
- Backstage Meet and Greets with Next Generation Festival Artists

Presenting Partnership of Next Generation Festival!

Presenting Partnership of Next Generation Festival is now available and includes:

- Title Recognition in All Materials with "Next Generation Festival Presented by (Your Company)" included in All Mentions
- National Exposure and Visibility on the Next Generation Jazz Orchestra's Two-Week Performance Tour Throughout North America!
- All Next Generation Festival Partnership Benefits
- Added Exposure and Visibility at MJF/53, with Sunday Afternoon's Arena and Night Club Performances Dedicated to "Next Generation Festival Presented by (Your Company)"

Bonus Benefit: The Monterey Jazz Festival!

All Next Generation Festival partners will be recognized at the 53rd Annual Monterey Jazz Festival, including:

- Banners in the Arena and Night Club
- Stage Announcements in the Arena and Night Club
- Editorial Recognition in Our Souvenir Magazine
- Discounted Ad Space in Our Souvenir Magazine

Contact:

For a range of affordable Next Generation Festival partnership opportunities, please contact:

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Monterey Jazz Festival

www.montereyjazzfestival.org