

Two thousand jazz musicians and fans will be jammin' the streets of Monterey.



Here's how to bring them your way:

MONTEREY JAZZ FESTIVAL PRESENTS

Next Generation Festival

April 9-11, 2010 / Downtown Monterey

From April 9th through 11th, two thousand young musicians, teachers, fans, and friends will be jammin' the streets of downtown Monterey, participating in the Monterey Jazz Festival's 6th Annual Next Generation Festival.

The only way to reach these potential customers is in the pages of our full size, full color Program, distributed free to all who attend.

We've made it affordable, quick, and easy for you to reach Next Generation Festival participants and fans.

Enjoy These Bonus Benefits!

- > Editorial recognition in the Next Generation Festival Program
- > On-site recognition at the Next Generation Festival

Affordable Ad Rates!

Full Page Ad - \$1,000

Includes full page color or black & white ad, plus Bonus Benefits listed above.

Half Page Ad - \$500

Includes full 1/2 page color or black & white ad, plus Bonus Benefits listed above.

Quarter Page Ad - \$250

Includes 1/4 page color or black & white ad, plus Bonus Benefits listed above.

Ad Specs and Details

- Advertiser must furnish fully completed ads in electronic files only, no later than Friday, March 26, 2010
- Ads may be submitted in color or black & white
- Files must be submitted as high resolution PDFs
- Send files (under 10 mgs) to phil@wellmanad.com

Ad Dimensions

	Width x Height (inches)
Trim Size	8.5 x 11
Full page	7.25 x 9.75
Full page (bleed)	8.75 x 11.25
1/2 page (vert)	3.5 x 9.75
1/2 page (horiz)	7.25 x 4.75
1/4 page	3.5 x 4.75

Width x Height (inches)

Contact!

Please contact Jennifer Filzen for space reservations and information about the Next Generation Festival Program.

jenniferfilzen@gmail.com / 408.833.9868

For partnership opportunities with Next Generation Festival or the Monterey Jazz Festival, please contact MJF Marketing Director, Paul S. Fingerote.

paul@montereyjazzfestival.org / 831.373.3366



Monterey Jazz Festival

www.montereyjazzfestival.org

MONTEREY JAZZ FESTIVAL PRESENTS

NeXt Generation Festival

April 9-11, 2010
Downtown Monterey

Advertising Sales Contract for Next Generation Festival Program

The following advertiser agrees to purchase the following ad space in the 2010 Next Generation Festival Program for the following ad cost. Payment is due upon signing. No advertising will be placed without payment in advance.

Advertiser Information:

Name of Company: _____

Name of Contact: _____

Address: _____

City/State/Zip: _____

Telephone: _____

E-Mail: _____

Ad Size: _____

Cost: _____

I agree to pay the above noted cost in exchange for the above noted advertising space in the 2010 Next Generation Festival Program.

Advertiser Signature / Date

Ad Specs and Information

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Deadline: Friday, March 26, 2010
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