

Monterey 
Jazz Festival

Sponsors & Benefactors



13th Annual Jazz Legends Gala

Thursday, September 26 at 6 pm, Tehama Golf Club, Carmel

- Presenting Sponsor at \$15,000
- Sustaining Sponsors & Benefactors at \$10,000
- Supporting Sponsors & Benefactors at \$5,000

The Legend

The Monterey Jazz Festival's Jazz Legends Gala features the presentation of the distinguished Jazz Legends Award to a leading contributor in the world of jazz. Recipients over the years have included NEA Jazz Masters, Dave Brubeck, Gerald Wilson, George Wein, Jack DeJohnette, Wayne Shorter, Charles Lloyd, Chick Corea, Quincy Jones, Herbie Hancock and Terence Blanchard. Last year's recipient was the legendary vocalist Dianne Reeves. **This year's Jazz Legend Artists will be NEA Jazz Masters and world recognized artists Kenny Barron and Dave Holland.**

The Party

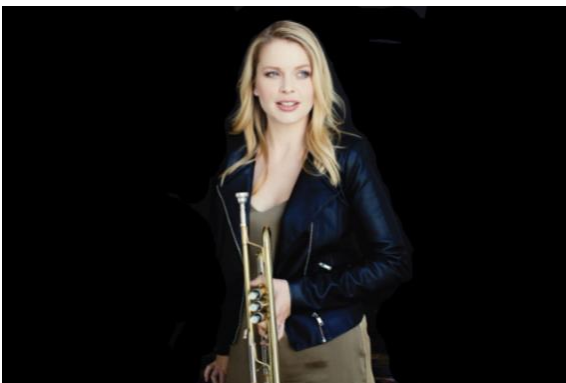
Attendees at previous Galas have included Clint Eastwood (MJF Board Director), Don Was, Dee Dee Bridgewater, Joe Lovano, Dave Douglas, Herbie Hancock, and a cross-section of distinguished local community stakeholders, international festival patrons and notable music industry movers and shakers. It's one of Monterey County's most elegant, erudite, almost always "sold out" events. The guest list will be 225 people strong! Held on the eve of the annual Monterey Jazz Festival, the exclusive event includes a wine reception, silent and live auctions, farm to table 3-course dinner with local wine pairings, and a performance.



*Community stakeholders and philanthropists, from Left to Right:
Debi & Nolan Kennedy, Steve Eimer & Kevin Cartwright*

The Performance

This year's performing Artist is Bria Skonberg, one of the most versatile and imposing musicians of her generation. MJF's the Next Generation Jazz musicians will also perform. Previous live music performers have included the Christain McBride Trio, Gerald Clayton Trio with Regina Carter, Cyrille Aimée, Ambrose Akinmusire, Dianne Reeves, Gregory Porter and Cécile McLorin Salvant.



The IMPACT

Proceeds from this benefit fund education programs offered to 3,000 students throughout the year. MJF mentors some of the finest students in the country and invests \$900,000 in world-recognized arts education and outreach programs. It takes generosity and charitable support to move the MJF educational mission forward. Play a key role in our community of caring supporters. **Thank you for your sponsoring the 13th Annual Jazz Legends Gala today!**

VIP Opportunities

Sponsors and benefactors are recognized at this high-end community event on an array of high-impact materials including programs, posters, ads, eblasts, video and invitations.

Levels & Benefits

Sponsorship Level	Promotional Material	Acknowledgment & Thank You!	Gala Tickets
<p>Presenting Sponsor \$15,000</p>	<p>Full page color acknowledgment in prominent location in the 13th annual Jazz Legends Gala Program</p> <p>Half page color acknowledgment in the MJF62 souvenir program</p> <p>Placement of logo and name in two Monterey Jazz Festival & Gala eblasts</p> <p>Logo and digital link on MJF Festival & Jazz Legends Gala website landing page</p> <p>Premier placement of logo and name on Gala printed material (if sponsorship finalized by July 1, 2019)</p> <p>Social media recognition</p>	<p>On-Stage Recognition by Master of Ceremonies at Gala</p> <p>Full Page prominent recognition with logo on video display behind stage</p>	<p>Honorary seating for two at the Head Table with Jazz Legends Honorees.</p> <p>Premium table in front of the stage with seating for eight additional guests</p> <p>Meet & Greet the Jazz Legend Honoree</p> <p>Champagne</p>
<p>Sustaining Sponsor or Benefactor \$10,000</p>	<p>Half page color acknowledgment in the 13th annual Jazz Legends Gala Program</p> <p>Logo and digital link on MJF Festival & Jazz Legends Gala website landing page</p> <p>Recognition with logo and name on Gala printed material (if sponsorship finalized by July 1, 2019).</p> <p>Social media recognition</p>	<p>On-Stage Recognition by Master of Ceremonies at Gala</p> <p>Premier recognition with logo on video display behind stage</p>	<p>Premier VIP Table with seating for eight guests</p> <p>Exclusive seating with one of the Performing Artist</p> <p>Meet & Greet the Gala Artists</p> <p>Champagne</p>
<p>Supporting Sponsor or Benefactor \$5,000</p>	<p>Recognition in the 13th annual Jazz Legends Gala Program</p> <p>Acknowledgment on MJF Jazz Legends Gala website landing page</p> <p>Social media recognition</p>	<p>On-Stage Recognition by Master of Ceremonies at Gala</p> <p>Acknowledgment on video display behind stage</p>	<p>Premier Table with seating for eight guests</p>


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THURSDAY, SEPTEMBER 26, 2019
SPONSORSHIP & BENEFACTOR AGREEMENT FORM

Yes! I would like to support MJF education programs!

_____ Presenting Sponsor or Benefactor - \$15,000

_____ Sustaining Sponsor or Benefactor - \$10,000

_____ Supporting Sponsor or Benefactor - \$5,000

Contact Name

Organization and/or name as you wish to be recognized

Address City State/Zip

(_____) _____
Phone

Email Address

Payment Method:

_____ Check enclosed (*Please make check payable to Monterey Jazz Festival*)

_____ Please charge my: ___ VISA ___ MASTER CARD ___ AMERICAN EXPRESS

Card number: _____ Exp. date: _____

CRV code: _____ Name on Card: _____

Signature: _____

Monterey Jazz Festival 9699 Blue Larkspur Lane, Ste 204, Monterey CA 93940

Monterey Jazz Festival is a 501 (c)(3) nonprofit organization.

Thank you once again for supporting the Monterey Jazz Festival!