

# 66th Annual Monterey Jazz Festival Souvenir Magazine Media Kit

Reach thousands of potential customers by advertising  
in the official Monterey Jazz Festival Program.



The Monterey Jazz Festival is the longest continuously running jazz festival  
in the world. Don't miss this chance to capture your share  
of the millions spent here over the three days.

RESERVE YOUR SPACE NOW!  
Deadline is Aug. 4th, 2023



**Special Collector's Edition celebrating  
Tim Jackson's final year as MJF's Artistic Director!**

# Monterey Jazz Festival Souvenir Magazine

## 2023 Advertising Rates, Sizes and Specs

Advertising space is limited to ensure high visibility and maintain the quality look of the publication. Reserve your space now.

Deadline is August 4th, 2023. Materials due August 7th, 2023.

Size	Rate	Dimensions
Full Page	\$2,000	8.625" w x 11.125" h (includes 1/8" bleed) <b>TRIM SIZE is 8.375"x10.875"</b>
1/2 Page (horizontal)	\$1,250	7.375" w x 4.875" h
1/2 Page (vertical)	\$1,250	3.6" w x 9.875" h
1/3 Page	\$ 900	2.3" w x 9.875" h
1/4 Page	\$ 700	3.6" w x 4.875" h
Inside Back Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Inside Front Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Back Cover	\$2,800	8.625" w x 11.125" h (includes 1/8" bleed)

### Mechanical Specifications

Page Trim size: 8.375"x10.875" • Bleed size: 8.625"x11.125"

High-Resolution PDFs are required, (CMYK/300 dpi)

### Advertising Information

Steve Snider at 831-625-9922  
Email: [steve@carmelmagazine.com](mailto:steve@carmelmagazine.com)

### Advertising Submission

Submit High-Resolution PDFs to  
[steve@carmelmagazine.com](mailto:steve@carmelmagazine.com)

**14-Time  
GRAMMY  
Winner**



Herbie Hancock

**2023 Best  
New Artist  
GRAMMY  
Winner**



Samara Joy



Thundercat



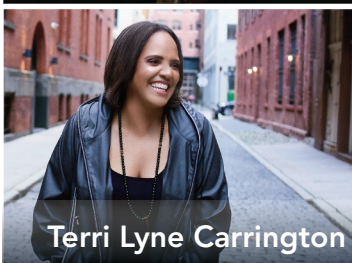
Dianne Reeves



Snarky Puppy



Terence Blanchard



Terri Lyne Carrington



Jamie Cullum